

November, Sales Cycle Reference

November is not only Thanksgiving, but a great time to get ready for the Christmas holiday.

Not only will you see sales on your favorite baking items, you'll also see sales on Christmas-themed item/gifts.



Sales/Deals:

Quilts, blankets

Hot cocoa, coffee, tea

Canned foods – soup, broth, condensed milk, vegetables, fruits, spaghetti sauce

Baking goods

Great American SmokeOut promos-

Smoking cessation products

Holiday/Thanksgiving dinner foods

Turkey

Pumpkin (canned)

Stuffing mix

Potato mix

Butter

Sweet potatoes

Fresh potatoes

Gravy

Bread/rolls

Frozen pies

Cranberry sauce

Fresh cranberries

Occasions:

Sadie Hawkins Day

Election Day

Veteran's Day

Great American Smokeout

Thanksgiving

Other Promotions this month:

American Diabetes Month

Lung Cancer Awareness Month

National American Indian Heritage Month

Peanut Butter Month