

## December, Sales Cycle Reference



### Sales/Deals:

#### Christmas dinner/Holiday party foods

Party/Deli platters

Cold cuts

Sour cream, dips

Crackers, chips

soda

Ham

Stuffing mix

Potato mix

Butter

Fresh potatoes

Gravy

Bread/rolls

Frozen pies

Green beans

Fried onion

Cream soups

Broth

Pie filling

#### Baking supplies

Flour

Sugar

Butter

Cream

Cake mix

Brownie mix

Muffin mix

Breads

Pie Crust

Marshmallow

Whipped cream

Wrapping paper, cards, ribbon, bows, tape

Egg nog

Party supplies, paper plates, napkins

Clearance items:

Post Thanksgiving clearance

Fall décor and craft clearance

After Christmas clearance

Occasions:

Chanukah

Winter begins

Christmas

New Year's Eve

Kwanzaa